भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries

MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA UDHYAMI

Entrepreneurship Orientation Programme for Fishers and Aquapreneurs





In collaboration with

Guru Angad Dev Veterinary and Animal Sciences University (GADVASU)

22 August , 2026

College of Fisheries, GADVASU, Ludhiana, Punjab

MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (https://www.manage.gov.in).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (https://www.manage.gov.in/managefishub/)

Our programs

- MANAGE-FISHub Pre-Incubation Program
- MANAGE-FISHub Incubation Program
- MANAGE Aqua Eureka Program
- MANAGE-FISHub Fortnightly Friday (F3) Webinars
- MANAGE-FISHub AQUAREACH
- Fisheries-StartUp & Aquapreneurship Stakeholders Meet
- MANAGE-FISHub Aqua Yuva
- MANAGE-FISHub Aqua Udhyami

GADVASU

Guru Angad Dev Veterinary and Animal Sciences University (GADVASU), Ludhiana, is a State University established by the Government of Punjab in 2005 and became functional on 21 April 2006. Headquartered in Ludhiana, Punjab, the University is dedicated to education, research, extension, and technology transfer in veterinary, animal, dairy, fisheries, and allied sciences. Accredited by the Indian Council of Agricultural Research (ICAR) with an 'A' grade, GADVASU promotes sustainable livestock and fisheries development, food security, and rural livelihoods through innovation and need-based technologies.

The College of Fisheries (COF), a constituent college of GADVASU, Ludhiana, was established in 2008 to develop skilled human resources for the fisheries sector. The ICAR-accredited College is committed to excellence in fisheries education, research, and extension, with a special focus on inland aquaculture, aquatic resource management, fish processing, and entrepreneurship development. Through modern infrastructure, research, and technology dissemination, the College contributes significantly to sustainable fisheries development and India's Blue Economy. (https://www.gadvasu.in/)

Objectives

1. To impart quality education for developing professionally qualified and technically skilled human resources for the fisheries sector
2. To undertake basic, applied, and adaptive research for developing advanced technologies that enhance fish production and productivity from both culture and capture fisheries.
3. To transfer fisheries technologies to stakeholders through awareness programmes, demonstrations, training, capacity building, skill development, and technical consultancy.
4. Human Resource Development & Sustainable Livestock and Fisheries Development

About the Program

Aqua Udyami is an entrepreneurship-driven programme aimed at empowering fishermen, fisheries youth, and aspiring entrepreneurs with practical knowledge, skills, and hands-on exposure to establish and scale fisheries and aquaculture enterprises. The programme provides a structured platform for interaction with technical experts, successful entrepreneurs, financial institutions, and support agencies, enabling participants to gain real-world insights into enterprise planning, production, value addition, and market linkage.

By strengthening entrepreneurial capabilities and business orientation, Aqua Udyami promotes sustainable livelihoods, income enhancement, and enterprise-led growth in the fisheries sector. The programme nurtures confident, resilient, and market-ready entrepreneurs capable of contributing to sustainable fisheries development and the expansion of India's blue economy.

Who can attend?



Fish Farmers



Aspiring Aquapreneurs



Fisheries Startups & Aquapreneurs

Focus areas

- Aquaculture Mechanisation & Innovation
- AI & IOT in Fisheries
- Waste to Wealth
- Biotechnology & Genetics
- Integrated & Secondary Aquaculture
- Blockchain Technology
- Fisheries Extension & Advisory
- Post-Harvest & Cold chain innovations
- Fisheries Inputs & Feed Technology
- Other Innovations in Fisheries & Aquaculture

Key Takeaways

Build Networks
Meet individuals who can potentially become business partners, clients, mentors, or collaborators.

Forge New Partnerships
Facilitate collaborations and discover opportunities for joint ventures, partnerships, or projects that align with your objectives.

Gain Visibility
Showcase your products and technologies toa relevant audience, increasing your visibility within the local business community.

Discover New Opportunities
Engage with innovators, experts, and institutions to explore emerging trendsand startup opportunities in the fisheries sector.

Learning & Exposure
Gain insights from Fisheries-Startup Stakeholders through Networking, Talks and Discussions

Organising Team

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Register Now

Registration link
https://forms.gle/W5xuDSt14PHXKHcv7

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)
(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)
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